Lisa O’Toole
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Department of Health and Human Services
Hello my name is Chris Pointon
“One of the most important things you will say today is hello my name is…”

Dr Kate Granger
31/10/1981 – 23/07/2016

"Hello my name is..." campaign in Tasmania.
• 99% preferred informal address
• more than a third preferring to be called someone other than their legal first name.
• Nearly 60% could not correctly name a single member of their attending medical team.
To get started...

- Take a campaign pack home with you today or email us: 
  health.literacy@dhhs.tas.gov.au or phone 6777 1986.

- Save the Date – 2nd October ‘Health Creators Forum’ in Burnie

- Join the Health Literacy Network www.26ten.tas.gov.au

- Follow us on Facebook https://www.facebook.com/26TENTasmania